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Application No. 09/683,239

REMARKS

The Office Action of March 8, 2005 has been carefully considered. Reconsideration of this application, as amended, is respectfully requested. Claims 1-20 are pending in this application. Of these, claims 1, 9, and 12 are independent claims.

This Amendment amends claims 1, 5, and 9-14, and adds claims 15-20. Support for these amendments is found in paragraphs 0183-0188. In addition, this Amendment amends the specification to correct typographical errors, add reference numbers identified in the drawings but not referred to in the specification, add patent and application numbers that were not known at the time of filing, and have the summary of the invention correspond to the claims as amended. Accordingly, no new matter is believed to be added by these amendments.

1. Response to Rejection Under 35 USC 103

The Office Action on pages 3-7 rejects claims 1-7 and 9-14 under 35 USC 103(a) as being unpatentable over Horowitz et al., U.S. Patent 6,122,647 (hereinafter "Horowitz") in view of Goodisman et al., U.S. Patent Application Publication 2002/0069223 (hereinafter "Goodisman"). In addition, the Office Action on pages 7-8 rejects claim 8 under 35 USC 103(a) as being unpatentable over Horowitz in view of Goodisman as applied to claim 1, and further in view of Keith JR, U.S. Patent Application Publication 2002/0032672 (hereinafter "Keith").

Horowitz discloses a method for creating contextual hyperlinks in a source document, where the hyperlinks associate the source document with available target documents. The method includes selecting terms relevant to the user through linguistic analysis, from which relevant target documents are identified. A tagging module receives user selected portions of a document and selects terms to be used for establishing contextual links. A presentation module identifies topics in the knowledge base associated with the selected terms, and creates hyperlinks between the terms in the source document and target documents. (See Horowitz Abstract.)

Applicant respectfully submits that Goodisman, which was filed on October 3, 2001 (after Applicant's provisional filing date on August 13, 2001) and which claims priority to US Provisional Patent Application Serial No. 60/249498 (also published and filed on November 17, 2000), can only be relied on as a 102/103 reference with

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respect to the disclosure of its provisional filing. Applicant therefore makes reference only to the disclosure in US Provisional Patent Application Serial No. 60/249498 which discloses a user interface for browser-based and application-style clients for integrating the wireless web/internet with java-based application servers, which includes a context sensitive engine for reporting on email content, an auto-link generator, and an auto-abbreviator. (See Goodisman Provisional Application, Appendix, page 24).

Keith discloses a method for formatting information within a directory tree structure into an encyclopedia-like entry by performing a search using one or more search methodologies on a searchable database formatted in the directory tree structure, and by formatting matching items representing nodes within the directory tree structure into the encyclopedia-like entry. (See Keith page 2, paragraph 0022.)

In contrast, Applicant's invention recited in independent claim 1 sets forth a method for enriching content of a document by associating a personality identifier with a reading device (e.g., an electronic tag reader), where the reading device associates a recorded document identifier with the personality identifier of the reading device before transmitting both to a meta-document server for enrichment to be performed according to the enrichment theme of the personality identified by the personality identifier. While the Office Action acknowledges on page 3, lines 13-14 that Horowitz fails to disclose "a method in which the personality identifier identifies a personality with a reading device", the cited sections of Goodisman 2002/0069223 in paragraphs 0025-0026 that are relied on in rejecting claim 1 are not believed to be 102/103 prior art to Applicant's invention as the cited paragraphs do not appear to have equivalent disclosure in Goodisman Provisional Application 06/249498. Accordingly, Applicant respectfully submits that claim 1 as amended is patentably distinguishable over Horowitz taken singly or in combination with Goodisman.

Applicant's invention recited in independent claims 9 and 12 sets forth a method for enriching content of a document selected at a mobile computing device by identifying position coordinates of the mobile computing device where the document content is selected, and thereafter looking up a personality identifier using the position coordinates, at the mobile computing device or at a meta-document server, respectively, before enriching the document content according to the enrichment theme of the personality identified by the personality identifier. Similar to

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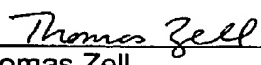
claim 1, the Office Action on pages 5 and 6 in rejecting claims 9 and 12, respectively, relies on the cited sections of Goodisman 2002/0069223 in paragraphs 0025-0026, which are not believed to be 102/103 prior art to Applicant's invention, and which paragraphs do not appear to have an equivalent disclosure in Goodisman Provisional Application 06/249498. Accordingly, Applicant respectfully submits that claims 9 and 12 as amended are patentably distinguishable over Horowitz taken singly or in combination with Goodisman.

Insofar as claims 2-8, 10-11, and 13-20 are concerned, these claims depend from one of now presumably allowable independent claims 1, 9, and 12 and are also believed to be in allowable condition.

2. Conclusion

In view of the foregoing remarks, reconsideration of this application and allowance thereof are earnestly solicited. In the event the Examiner considers a personal contact advantageous to the disposition of this case, the Examiner is hereby requested to call Attorney for Applicant(s), Thomas Zell.

Respectfully submitted,



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